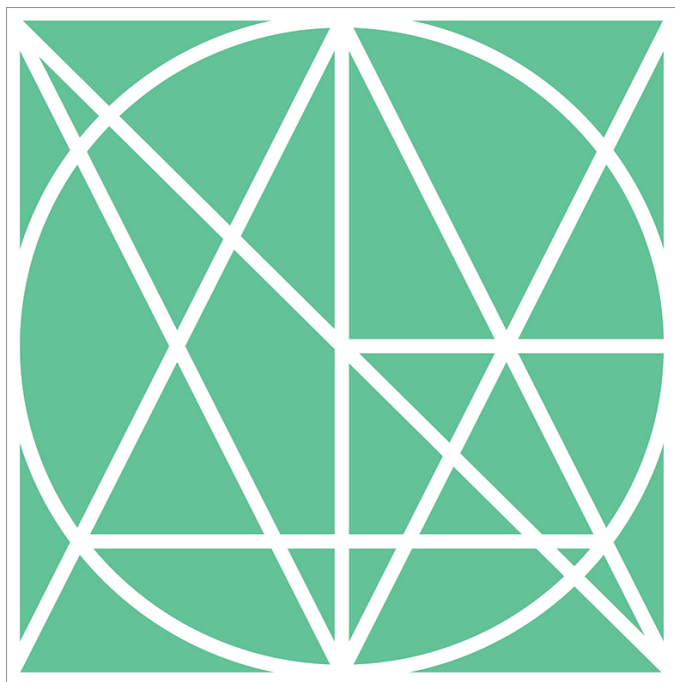


Premio IMAGONIRMIA di Elena Mantoni



**variable
displacement**

**Call for proposal
2018**

**Imagonirmia
Terzo Paesaggio
Fare / Frigoriferi Milanesi
viaindustriæ**

[art residency + publishing project]

OPEN CALL

Elena

Elena chose art as the horizon for her thoughts and as her own life style. Once you choose art as both your horizon and form, it means to bring new questions into the world and expose yourself as part of it. It is impossible to remain neutral for those who work with and within art: the men and the women in such a field are constantly creating, thinking, staring, asking, coming up with new ideas and points of view in the world.

Elena's point of view was one of someone who, through the observation of the contemporaneity and the processes of artistic production and fruition within it, detected the counterpoint between the power of the image the power of the imaginary and the deterioration of social ties, so much that if on one side everything aims to overproduction, and on the other side to fragmentation, are there – Elena asks us – any liberation spaces?

Elena's point of view was also about questioning the grey areas zones of a hegemonic art system mainly through the rhetoric of its own speech, hoping for a complex art able to bring back plurality, a choir of uneven voices, each one bearing its original and civil language. Elena delved into art thinking it as a space for relationship, sharing and common emancipation.

This is, together with the love that we gave and received from her as a human creature, Elena's heritage, which we draw fully from, in order to keep anew her search and young work, thanks to the **Cultural Association IMAGONIRMIA of Elena Mantoni.**

IMAGONIRMIA was thus born as an act of love for Elena and her research, and as a commitment to value projects, processes, actions, orientations that consider art as capable of creating languages and poetically regenerate the world.

By inheriting Elena's cultural legacy, IMAGONIRMIA translates its intents and develops paths for the production and promotion of art, **namely yet not exclusively towards the younger generations, and places among its aims the support, the promotion and the disclosure both in Italy and abroad of intellectual, cultural and artistic expressions in all its forms, including awards, scholarships and the creation of educational programs.**

In the spirit of such openness and taking into account the contradictions and the criticality as well as the creative and narrative potential of the contemporaneity, **we identified in the poetics of the landscape and the garden**, Elena's beloved, one of the our milestones on which to place our attention with **Elena Mantoni's IMAGONIRMIA AWARD**.

Nowadays more than ever, this is a theme we look at with confidence, as we rest assured that these processes related to social and economic innovation about which art can and should have its opinion, require collective and mutual systems of values between mankind, environment and territories.

IMAGONIRMIA / The Association, the call

The **cultural Association IMAGONIRMIA by Elena Mantoni** was born in 2014 by the will of Mantoni family, that with the disappearance of his daughter Elena, is committed to manage its intellectual heritage. The Association's aim is to support the artistic thinking and production and contemporary culture in its various fields, through educational and working opportunities for who works in the creativity, arts and performance.

The name of the association comes from the title of Elena's Thesis, ***Imagonirmia: processes of deconstruction of the imaginary and new meanings of creative reappropriation***, degree from NABA, MA Degree in Visual Arts and Curatorial Studies in the academic year 2011- 2012, and identifies in the word ***imaginary***, the origin of the projects that supports and promotes, to stimulate a new look on the present.

IMAGONIRMIA is based in Treviso and works at local and National level, interpreting its own actions as a growth path. Therefore it works for the dialogue, the deepening, sharing and networking of ideas, people, places, giving economic and/or strategic and/or educational support with the clear intention to work towards a redistribution of opportunities, carry out useful, sustainable and replicable practices, in order to develop an important impact in the way to do, think, live, share and valorize art, culture and society.

IMAGONIRMIA AWARD / the Residency, Quaderni

Starting from these assumptions, IMAGONIRMIA Association of Elena Mantoni, established in 2016 the **Prize IMAGONIRMIA [art residency + publishing project]** by placing the first three years of activities (2016-2017-2018) in Milan and tuning the themes of this "Call for Proposals" on the experience of artistic *placemaking* made by Terzo Paesaggio in Chiaravalle (Mi).

In particular, **Terzo Paesaggio** elaborates the landscape project as a "*landscape performative project*": a process where Chiaravalle is a common and extended playground, capable of hosting artistic practices and as a place for experimentation for an inhabited community, guardian of the landscape. **Quaderni di Imagonirmia (viaindustriae publishing)** is the publication that collects - in the form of an artist's notebook - works material and the critical elaboration of the project realized.

TOPIC / variable displacement

In this context, it was created the 3° edition of IMAGONIRMIA Award that, with the title "**variable displacement**" keeps in consideration the Elena's idea, of "garden" as common good, and from here it intends to intercept the interest of artists whose work relates to the minor places, understood as the ground of civil affection in dialogue both with rootedness as with displacement. "**variable displacement**" calls proposals able to examine routes and border areas between urban and rural world, where it's possible to engage the poetics, the policies and practices of the garden in its brought poetic and civil, generative and regenerative.

ADMITTED PARTICIPANTS

"**variable displacement**" Award opens a public call to artists whatever their nationality, without restriction of artistic disciplines (visual and plastic arts, electronic arts, video, photography, film, sound, poetry, literature, performance, participatory arts, net-art, radio art and more) and no age limit as long as external to the established systems of production, promotion and distribution of art, for which the opportunities provided by the call, are an opportunity not had before and they intend to use, to reinforce the basics of a lasting path. The call is aimed at artists who, already sensitive and active on the issues called by us « **urban dramaturgy** » and « **dramaturgy of the present** » they want to face with the opportunities and the objectives of this call and the place of Chiaravalle (MI), Milan's southern outskirts, the habitat of intervention and restitution.

With the terms « **urban dramaturgy** » and « **dramaturgy of the present** » we mean those **processes and works that, coming from different areas and languages of artistic expressions and opened to different expressive formats, they influence on territories and local communities in the awareness that art, creativity and culture are levers of common emancipation, engine of social cohesion, spaces of generation and regeneration of community relations.** We are aware that art, involving a sensitive plan and by dialoguing with the material and the immaterial, plays a precursor role in the society as anticipation of meaning able to network and link between different disciplines: economy, philosophy, natural sciences, humanities, politic, and also ideas and practices of the common good, common resources, informal economies, biodiversity, intercultural, social rights, they look at art as the permeable and generous space that brings with it a further capacity to read and live the present and think about the future.

PLACE AND CONTEXT / Chiaravalle, village, abbey, agricultural park

Chiaravalle is the landscaping and laboratory environment that we have identified as a place of confrontation, basin of ideation, development and acceptance of this call for proposal. Here in the XII century St. Bernard of Clairvaux founded the monastery and attributed to the place the name of Chiaravalle that expresses the intention: the valley, at the time inhospitable earth, would be tested by the monks carriers of technological innovation and land management.

The abbey of Chiaravalle Milanese reached the representativeness of one of the European cathedrals of agriculture. Around the abbey complex developed the agricultural village, annexed to the municipality of Milan in 1923. Today it is a district of the southern suburbs of Milan inside the South Agricultural Park, surrounded by the countryside and still distinctly separated from the urban fabric where they cling to the interests of the local administration for *rural identity* and for the cultural center of *amenity-resources* (abbey, Vettabbia park with the didactic march, the historical routes of the farm net and of the irrigation paths of fountains). Today, be a fringe between rural and urban areas through an integrated social lab, is a great potential for rethinking the idea of a contemporary city.

TIMES

The call is made public in Italian and English on October 30, 2017 through the FARE newsletter; the FARE platforms (www.farearte.org), AIR - artinresidence (www.artinresidence.it), international networks of artistic residences; IMAGONIRMIA's facebook pages (www.facebook.com/associazione culturale.IMAGONIRMIA.di.ElenaMantoni) and Terzo Paesaggio (www.facebook.com/associazioneterzopesaggio) and ends on December 30, 2017. The secretarial work are held from 10 January 2018 and the work of the Artistic Committee, compatible with the number of project ideas received, starts in early February and ends at the end of the month. In the first week of March IMAGONIRMIA and partners communicate the winning idea-project on the same platforms and through the press.

HOW TO PARTICIPATE

The participation is free.

Each participant have to send an email to ib.artproject@gmail.com, with the **subject** « **IMAGONIRMIA AWARD– Application** » and attached the following documents:

- > The Application Form (doc 1).
- > CV of the artist and/or participant team.
- > The proposal with:
 - theoretic/poetic statement;
 - practical indications of the implementation process and the final product;
 - useful data for understanding the feasibility and economic sustainability;
 - indication of the total costs.

Before writing the proposal, we recommend downloading and analyzing it

- *monastery threshold | yards to the planetary garden* (doc 2), a long-term project that takes place in Chiaravalle (MI), linked to the poetics and practices on which Imagonirmia engages the three-year period 2016/2018 of the Prize.

- the photo dossier (doc 3).

For logistical and economical reasons, it is better to participate in max 1 or 2 people.

The texts have to be in doc or pdf and images in jpg or png.

For large files (over the 8mb) use specific programs as wetransfer.

ARTISTIC COMMITTEE

The Artistic Committee is composed by: Isabella Bordoni (curator of Imagonirmia Prize and Quaderni di Imagonirmia), Andrea Perini (co-director of Terzo Paesaggio), Pier Fabrizio Paradiso (artist, teacher, member of Imagonirmia Association), Elisabetta Bianchessi (Scientific Director of Summer School - Bergamo Landscape and Garden Institute), Beatrice Oleari / Barbara Oteri (FARE), who are confronted with all the members of IMAGONIRMIA Association.

PREMIO / art residency + publishing project

The selected proposal wins the Prize of: o an artist's residency

--> **A residency.**

Stay of 5 consecutive weeks, at FARE, Frigoriferi Milanesi - Milano, in a period to be agreed with the artist, between April and June 2018. The residency is continuously for one person and it can be extended occasionally to 2 people.

--> **Curatorial support.**

--> **Contribution for living and for local travels** of 500 (five hundred) euro, in the case of more people the share will be divided equally among the members.

--> **Contribution for the travel A/R** until a max approx. of 200 (two hundred) euro.

--> **Economic support for the production** of 2.500 (two thousand five hundred) euro. The amount should be considered net of any tax and/or withholding tax.

--> **Connection of the residency project** on *monastery threshold | yards to the planetary garden*, in Chiaravalle, to have recognition, effectiveness and visibility of the final result.

--> **Printed publication** with texts and images, *Quaderni di Imagonirmia*, viaindustriae publishing.

--> In addition, *the award, the result of the artistic residence and Quaderni*, are publicly presented through a **complementary project called IMAGONIRMIA IN TOUR.**

Attachment 1. Application form

Attachment 2. Project summary of *monastery threshold | yards to the planetary garden*

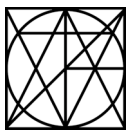
Attachment 3. Photos dossier / Chiaravalle environment

PARTNER

Terzo Paesaggio Terzo Paesaggio Association, develops social innovation practices by electing the landscape - and in particular its undecided and marginal level - as a privileged field of action; it supports the concept of cultural landscape; it sensitizes users and residents to the value of the landscape as a relational space. The project *threshold monastery | yards to the planetary garden* activates cultural and regenerative policies for Chiaravalle focusing on the participation of the residents and city users like temporary residents. It rethinks Chiaravalle as Rural-Urban District with high cultural vocation reinterpreting, in a contemporary way, the aura of the Cistercian monastery.

Contatti

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 terzo
paesaggio

 **FARE**  **AIR** THE NETWORK
OF RESIDENCES

 OPEN
CARE

 FRIGORIFERI
MILANESI