

IMAGONIRMIA Elena Mantoni's Cultural Association

presents

IMAGONIRMIA AWARD

1^o edition 2015-2016

Variable displacement

Call for proposals

in collaboration with

FARE & AIR - artinresidence

Open Care

Frigoriferi Milanesi

terzo paesaggio association



Elena.

Elena chose art as her thoughts' horizon and life style.

Choose art as your horizon and form, it means making questions in the world and expose yourself to the world.

It is impossible to be neutral for who produces art and works in art sector: a man and a woman who makes art and deals with art, he or she invents, looks, thinks, asks, creates ideas and new points of view in the world.

Elena's point of view was that one of someone who, in observing the contemporary world and in it the procedures of production and artistic fruition, detected the counterpoint between the power of images and of the imagination and the deterioration of social ties, so that if everything aims to the overproduction on one side, and fragmentation, on the other side, are there - Elena asks - liberation spaces?

The point of view of Elena was, by questioning about the shadows of a hegemonic art system especially through the rhetoric of its own speech, to hope for a complex art able to restore the plurality of uneven voices bearers of new and civil languages. Elena entered in the art world by thinking it as a space for relationships, sharing and common emancipation. This is, together with love that we gave and received as human creature, Elena's heredity and we try to give continuity to its research and its young work, thank to Cultural Association IMAGONIRMIA of Elena Mantoni.

IMAGONIRMIA was born as an act of love for Elena and her research, and as a commitment to value projects, processes, actions, orientations that consider the art able to refund the languages and regenerate the world poetically.

By inherit Elena's cultural legacy, IMAGONIRMIA translates intents and develops courses for promotion of art and curatorship, especially of the younger generations, by placing among its aims the support, the promotion and the disclosure in Italy and abroad of intellectual, cultural and artistic expressions in all its forms, included prizes, scholarships and the creation of educational programs.

In the openness spirit and with the taking charge of both the contradictions and criticalities as well as the potential creative and narrative of the contemporary, which we identify in the poetics of landscape and garden, loved by Elena, one of the strengths we have to pay attention.

It's a current theme now more than ever, that we look with confidence, being sure that processes linked to scientific and economic innovation about art can and knows how to take the word, it requires collective and mutual systems of values between man, environment and territories.

Imagonirmia. The association, the call, the award

The cultural association IMAGONIRMIA by Elena Mantoni was born in 2014 by the will of Mantoni family, that with the disappearance of his daughter Elena, is committed to manage its intellectual heritage.

The Association's aim is to support the artistic thinking and production and contemporary culture in its various fields, through educational and working opportunities for who works in the creativity, arts and entertainment.

The name of the association comes from the title of Elena's thesis, Imagonirmia: processes of deconstruction of the imaginary and new meanings of creative reappropriation, degree from NABA, MA Degree in Visual Arts and Curatorial Studies in the academic year 2011-2012, and identifies in the word Imaginary, the origin of the projects that supports and promotes, to stimulate a new look on the present.

IMAGONIRMIA is based in Treviso and works at local and National level, interpreting its own actions as a growth path. Therefore it works for the dialogue, the deepening, sharing and networking of ideas, people, places, giving economic and strategic support (see Projects: www.imagonirmia.org) with the clear intention to work towards a redistribution of opportunities, carry out useful, sustainable and replicable practices, in order to develop an important impact in the way to do, think, live, share and valorise art, culture and social fabric.

SUBJECT

In this context, it was created the first edition of IMAGONIRMIA Award that, with the title *Variable displacement*, keeps in consideration the Elena' s idea, of "garden" as common good, and from here it intends to intercept the interest of artists whose work relates to the minor places, understood as the ground of civil affection in dialogue both with rootedness as with displacement. *Variable displacement* calls proposals able to examine routes and border areas between urban and rural world, where it' s possible to engage the poetics, the policies and the practices of the garden in its real and symbolic, generative and regenerative results.

ADMITTED PARTICIPANTS

Variable displacement Award opens a public call to artists currently residents in Italy, whatever their nationality, without restriction of artistic disciplines (visual and plastic arts, electronic arts, video, film, music, theatre, poetry, literature, performance, participatory arts, others) and no age limit as long as external to the established systems of production, promotion and distribution of art, for which the opportunities, provided by the call, are an opportunity not had before, and that they intend to use to strengthen their artistic paths. The call is aimed at artists who, already sensitive and active on the issues called by us "urban dramas" and "dramas of the present", they want to face with the opportunities and the objectives of this call and the place of Chiaravalle (MI), Milan's southern outskirts, the habitat of intervention and restitution.

With the terms "urban dramas" and "dramas of the present", we mean those processes and works that, coming from different areas and languages of artistic expressions and opened to different expressive formats, they influence on territories and local communities in the awareness that art, creativity and culture are levers of common emancipation, engine of social cohesion, spaces of generation and regeneration of community relations. We are aware that art, involving a sensitive plan and by dialoguing with the material and the immaterial, with the real and the symbolic, it plays a precursor role in the society, as anticipation of meaning, it's able to network and link between different disciplines: economy, philosophy, natural sciences, human sciences, political science, and also ideas and practices of the common good, common resources, informal economies, biodiversity, intercultural, social rights...they consider art as a permeable and generous that brings the ability to read and live the present.

PLACE / CONTEXT

Chiaravalle is picturesque and laboratorial landscape that we have identified as a place of confrontation, planning, development and hospitality of this call for proposals.

Here in the XII century St. Bernard of Clairvaux founded the monastery and attributed to the place the name of Chiaravalle that expresses the intention: the valley, inhospitable land, it would be transformed by the monks, holders of technological innovation and territory management.

The Abbey of Chiaravalle Milanese became one of the European agriculture cathedrals. Around the abbey, it developed the agricultural village, adjoining the city of Milan in 1923. Today it is a neighborhood on the southern outskirts of Milan inside the South Agricultural

Park, surrounded by countryside, yet separated from the urban fabric where the interests of the local administration for the rural identity and the cultural centrality of amenity-resources are concentrated (abbey, Vettabbia park with educational rotten, historical paths of the network of farms and irrigation tracks of the fountains).

Today being between rural and urban fringe through an social integrated laboratory is a important possibility to rethink the idea of the contemporary city.

TIMES

The notice will be published in Italy on September 21st 2015, through the AIR - artinresidence (www.artinresidence.it), an international network of artist residencies, and it will end December 31st, 2015.

The works of the artistic Commission will start from January 6th, 2016 compatibly with the number of submitted proposals, they will be completed later this month.

During the month of February 2016, IMAGONIRMI AWARD will publish the winner proposal.

How to participate

The participation is free.

Each participant have to send an email to info@farearte.org with the subject "IMAGONIRMI AWARD- Application" and attached the following documents:

- The Application Form (doc 1);
- The proposal with:
 - poetic-theoretical discourse;
 - practical indications of the implementation process and the final product;
 - useful data for understanding the feasibility and economic sustainability;
 - indication of the total costs;

Before writing the proposal, we recommend to download and analyse monastery threshold | yards to the planetary garden project (doc 2) which takes place in Chiaravalle (Mi) and the photos dossier (doc 3), an example of experience virtuous linked to the territory that is related to the intents and poetics of the 1st edition of Imagonirmia Award;
- cv of the artist and/or participant team.

For logistical and economical reasons, it is better to participate in max 1 or 2 people.

The texts have to be in doc or pdf and images in jpg or png.

For large files (over the 8mb) use specific programs as wetransfer.

Commission

The members of artistic Commission are: Isabella Bordoni (artist, autor, curator Imagonirmia Call and Award), Pier Fabrizio Paradiso (artist e co-creator of Imagonirmia Association's artistic programme), Andrea Perini (*terzo paesaggio* association co-founder and progetto *soglia monastero | cantieri per il giardino planetario* co-creator), Elisabetta Bianchessi (Scientific Director in The International Center of Studies on Landscape and Garden Bergamo). They will dialogue with all the members of IMAGONIRMI Elena Mantoni's Cultural Association.

The coordination work is done by Fare (www.farearte.org).

The Award

The selected proposal wins the Prize of:

- an artist's residency
 - A residency of 4 consecutive weeks, at FARE, Frigoriferi Milanesi - Milano (<http://goo.gl/2jCvDC>), to be agreed with the artist between February and April

2016. The residency is continuously for one person and it can be extended occasionally to 2 people;
- One contribution for living and travel expenses of 600 (six hundred) euro (in the case of a group, the share will be divided equally among the members);
 - One contribution for the travel until a max of 200 (two hundred) euro;
- An economic contribution for the production of 2.500 (two thousand five hundred) euro; the amount should be considered net of any tax and/or withholding tax;
 - Curatorial support;
 - Educational courses to agreed at the International Center of Studies on Landscape and Garden Bergamo;
 - Connection to the project with *monastery threshold | yards to the planetary garden* that will be realised in Chiaravalle between May and June 2016, to have recognition, effectiveness and visibility of the final result;
 - Printed publication with texts and images.

Connection to the prize with *monastery threshold | yards to the planetary garden* project

association terzo paesaggio develops social innovation practices by electing the landscape – and in particular its undecided and marginal level – as a privileged field of action; it supports the concept of cultural landscape; it sensitizes users and residents to the value of the landscape as a relational space. The project *threshold monastery | yards to the planetary garden* activates cultural and regenerative policies for Chiaravalle focusing on the participation of the residents and city users like temporary residents. It rethinks Chiaravalle as Rural-Urban District with high cultural vocation reinterpreting, in a contemporary way, the aura of the Cistercian monastery.

PARTNER

FARE (www.farearte.org)

FARE was started in 2008 with the aim of endorsing and promoting culture. It principally focuses on the art sector but also extends to include wider contemporary culture. A defining characteristic of FARE and its work is an emphasis on ‘listening’ to the system and the people within it: what is missing, what needs to be done, what would people like to do, etc. Through consultancy, FARE interacts with public and private bodies with a view to networking and sharing interests, projects and strategies. This results in projects and collaborations with associations, training bodies, cultural organisations and more complex or ‘public’ projects such as the articulation and management of national and international networks in sectors such as education and mobility for artists, curators and cultural workers. FARE has created in 2010 AIR – artinresidence network, the Italian network of artists residencies (www.artinresidence.it) that provides information about registered residences and reports news, events and open call. It’s a reference point for the Italian residences and not only thanks to an internationalization process just started.

Open Care (www.opencare.it), Frigoriferi Milanesi (www.frigoriferimilanesi.it)

Open Care – Servizi per l’Arte is an art facility centre and has been a leader in its field since 2003. Open Care provides integrated services for the management, enhancement and conservation of works of art and precious objects, in premises that are equipped with the most innovative technologies and the support of handling, conservation, restoration and art consulting experts.

Open Care’s headquarters are in via Piranesi in Milan, in the historic Frigoriferi Milanesi

complex which was built in 1899 as an ice factory. It hosts the beautiful Liberty building **Palazzo del Ghiaccio** and numerous professional firms operating in the artistic and cultural spheres.

Contacts

FARE

info@farearte.org

www.farearte.org

+39 02 73956317

AIR - artinresidence

info@artinresidence.it

www.artinresidence.it

Attached 1 - Application form

Attached 2 - Project Summary "*monastery threshold | yards to the planetary garden*"

Attached 3 - Photos Dossier